



3rd CSR IMPACT SUMMIT 2024

FRIDAY 23rd FEBRUARY 2024

EMPOWERING THE SOCIETY

GOVERNMENT | CSR FOUNDATIONS | NGOs | ACADEMIC
INSTITUTIONS | CORPORATE | CSR IMPLEMENTING AGENCIES

CONFERENCE | AWARDS | EXPO

Venue: Hyatt Regency Delhi, Ring Rd,
Bhikaji Cama Place, Rama Krishna Puram,
New Delhi, Delhi-110066

3rd CSR Impact Summit 2024 is full day event. It will be held on Friday, 23rd February 2024 in Hyatt Regency Delhi, Ring Rd, Bhikaji Cama Place, Rama Krishna Puram, Delhi. It has conference, awards and expo.



The focus is

“The positive impact of innovative ideas in CSR”

CSR Impact Summit echoes this thought and brings various stakeholders to share their experiences and ideas which in turn assist the related community to learn, aware and introspect on the various aspects of CSR strategy and CSR activities in India. This will also be an opportunity to exhibit the exemplary products and services to the key stakeholders. Best initiatives in CSR will be recognized.

The event expects 500+ delegates, if not more. There will be an exclusive session for the participants keen to join into the adjoining hall of fame. You will find yourself among the decision makers from across the length and breadth of the international community.

Who will be recognised?

CSR Implementing Agencies | NGOs & Trusts | Corporates | Academic Institutions | Start Ups | Individual

Award Categories

- CSR Leadership Award in Education/Skill Development/ Healthcare/Livelihoods/Environment/Women Empowerment/ Rural Development & Infrastructure
- Innovative CSR Project of the year
- CSR Leader of the year
- Best CSR Impact Award
- CSR Project of the year
- NGO of the year
- CSR Implementing Partners Awards
- NGO Leadership Award
- Most Committed NGO Award
- CSR Professional Of The Year



AWARD CRITERIA

- Each entry should be accompanied by write-up of not more than 2000 words
- Profile of the company (Structure, Systems and Processes)
- Media write-ups & interviews as annexure (annual reports will be considered as annexures)
- Description of achievements
- PPT presentation of the project



Deadline to apply for award nomination : 16th February 2024

Announcement of award winners : 23rd February 2024

Selection of Award Winners

The Award winners will be decided by Public Choice & the Jury Choice: Field experts to join the judging panel. The judges have access to the entries after the closing date and they submit their scores to the selection committee independently. The committee then aggregate the scores as per selection method to arrive at the winners for each award. The selection committee decision is final and the award does not enter into any correspondence regarding any aspect of the selection process.

Benefits of Winning Award

- *Winning awards doesn't only work towards improving morale or driving loyalty. It also works towards positioning an organisation / person differently as a result of their work. The recipient be viewed differently in the industry and, as a result, be positioned to receive more offers.*
- *Winning an award allows you to distinguish from competitors and ensure that as many potential viewers as possible are aware of your innovative or excellent work.*
- *Brand recognition and free PR – Being shortlisted as an award contender gives your organization free publicity from the awards organizer as well as the other nominees and possibly even the selection committee. And if you win, the publicity is even more far-reaching and impactful.*
- *Instant credibility – Winning an award opens numerous doors and gives you instant credibility with potential customers.*
- *Increased morale – It almost goes without saying that winning an award provides intrinsic motivation and improved morale for those on the team. The nomination alone, which recognizes hard work and a job well done, is a celebration of the hours the team put into the project and can significantly—and positively—impact employee satisfaction and talent retention.*

Our Focus



01 GOVERNMENT

Government investment in education only yields private benefits in terms of higher earnings but also social benefits that spill over into society in several ways and an educated person may potentially be a better citizen who is able to exercise his political and social rights

02 MSME

Successful public private partnership play a key role in reaching the goal of diverting majority youth towards entrepreneurship and creating the eco system. Corporates play a useful role in the implementation of quality of MSME

03 ACADEMIC INSTITUTIONS

School education lays the foundation stone in building the personality of a person. The growth and future of the country highly depends upon the qualified of the present school education system. CSR initiatives of corporates encourage low-income families to send their children to complete their basic education. Higher Education is more than the next level in the learning process. It opens the doors, illuminates the path and guides us to the future. CSR spends in skill development enabling the rural youth to earn their livelihood.

04 CSR IMPLEMENTING AGENCIES

CSR is about ensuring the company can grow on a sustainable basis, while ensuring fairness to all stakeholders. In the prevailing situation in India, it is difficult for one single entity to bring about change, as the scale is enormous. In this regard, companies have adequate funds and their successful correlation with implementation agencies that have expertise, strategic thinking and manpower to facilitate extensive social change, is the need of the hour.

05 CORPORATES

Organisations that contribute for corporate social responsibility (CSR) are reaping the benefits of their good deeds, including increased brand awareness and employee satisfaction. By creating and participating in CSR initiatives, companies have the opportunity showcase their core values and create trust among employees and buyers



10 ways To Engage Clients

01 EXHIBIT

Showcase yourself to 1000+ of stake holders by taking a stand on the exhibition floor.

02 THOUGHT LEADERSHIP PRESENTATIONS

Deliver your message as a thought leader on a chosen topic to a room of up to 200+ senior leaders

03 CASE STUDY PRESENTATIONS

Showcase your best customer case study to establish awareness and viability to a room full

04 PANEL DISCUSSIONS

Sit alongside the leading policymakers to discuss key challenges of the market on one of our expert panel discussions.

05 ON FLOOR SEMINARS

Demonstrate your technology as part of our on floor seminar, and allow visitors to understand the full scope of benefits your product can offer them

10 WAYS TO ENGAGE CLIENTS

06 ROUNDTABLES

Host a roundtable around a key topic. The format is a really powerful forum to meet qualified, self selected attendees to debate a problem they have, that you can solve

07 WORKSHOP

Host an exclusive workshop for a professional on a topic chosen by programme committee pre-qualified education leaders

08 BRANDING

The event is already being marketed by us. The sooner you join the more exposure you will get, via our 360 degree approach of promotion of the event to target audience

09 LEAD GENERATION

Your valuable presence allows you to generate leads that you can add to your sale pipeline

10 VIP HOSTED BUYERS

Meet our carefully selected VIP buyers that we sponsors to attend the event

WHO ATTEND ?

- *Govt Officials*
- *Corporate (MD, CEO, CFO, COO, CTO, CSR Heads, CSR Leaders)*
- *NGOs', CSR implementing agencies, CSR Foundation, Trusts*
- *Representatives from Skill Development agencies, institutes and centers*
- *Entrepreneurs, Edupreneurs, Start Ups*
- *International Expert*
- *Owners/MD/Chairmen/CEO/Manager/Director/Principal*
- *Chancellor/Vice Chancellors/CEO/Registrars/Marketing&IT Head/ Academic & Admin Head/Principals/teachers of colleges & university*



WHY ATTEND?

- *Share the achievements, challenges and lessons learned*
- *Discuss the current and future needs and issues and explore best practices in CSR*
- *Connect decision-makers, policy makers, industry experts, business leaders, to foster exchange of ideas and information*
- *Showcase information technology applications*
- *Provide more vistas of opportunity for partnership building, development reorganization and capacity enhancement for the rural stakeholders*
- *Bring forth views and latest news from regulators, policy makers, service providers, content providers and Infrastructure providers*
- *Look at the current situation and outline desirable future developments*
- *Provide integrated approach of ICT supported education*
- *Bring together the entire community of CSR professionals to celebrate success stories, discuss strategies and explore opportunities*
- *Deliberate on the issues facing the movement, the journey till now, and devise new plans for the future*
- *Attend enlightening sessions where you can interact with people who are playing influential role in various areas*
- *Earn a great insight into the broader governance & priorities of the CSR leaders*
- *Build relationships through a broad system of interactions*
- *Get all your queries answered by experts*

Participation Options

WORKSHOP PARTNER/ SESSION SPONSOR - INR 10 LAKHS (GST @ 18% Extra)

BENEFITS

- *Exclusive design of one hour session with mutual consent of sponsor*
- *Networking breakfast/lunch with 10 selected key officials*
- *Exclusive logo branding*
- *15 square meter exhibition booth at premium position*
- *20 rounds of 5 minutes documentary to run on LED during event in expo area*
- *10 delegate passes with meals and stay facility*
- *Logo on the main backdrop of the conference and all tracks*
- *Logo on pre-event promotional literature*
- *Company logo to be featured in all event advertisements*
- *Company's promotional materials in conference delegate kit*
- *Logo branding on conference website & emailers*
- *Promotional campaign on our social media handles*
- *Interview coverage*
- *Special story to be featured*

LANYARD/DELEGATE KIT/REGISTRATION DESK/ LUNCH/DINNER/BREAKFAST SPONSOR INR 8 Lakhs (GST @ 18% Extra)

BENEFITS

- *Choice of 1 speaker slots of 15-20 minutes*
- *Networking breakfast/lunch with 8 selected key officials*
- *Exclusive logo branding*
- *12 square meter exhibition booth at premium position*
- *10 rounds of 1-5 minutes documentary to run on LED during event in expo area*
- *10 delegate passes with meals and stay facility*
- *Logo on the main backdrop of the conference and all tracks*
- *Logo on pre-event promotional literature*
- *Company logo to be featured in all event advertisements*
- *Company's promotional materials in conference delegate kit*
- *Logo branding on conference website & emailers*
- *Promotional campaign on our social media handles*
- *Interview coverage*
- *Special story to be featured*

GOLD SPONSOR INR 8 Lakhs (GST @ 18% Extra)

BENEFITS

- *Choice of 2 speaker slots of 15-20 minutes*
- *Networking breakfast/lunch with 10 selected key officials*
- *Exclusive logo branding*
- *12 square meter exhibition booth at premium position*
- *20 rounds of 1-5 minutes documentary to run on LED during event in expo area*
- *10 delegate passes with meals and stay facility*
- *Logo on the main backdrop of the conference and all tracks*
- *Logo on pre-event promotional literature*
- *Company logo to be featured in all event advertisements*
- *Company's promotional materials in conference delegate kit*
- *Logo branding on conference website & emailers*
- *Promotional campaign on our social media handles*
- *Interview coverage*
- *Special story to be featured*

SILVER SPONSOR INR 5 Lakhs (GST @ 18% Extra)

BENEFITS

- *Choice of 1 speaker slots of 15-20*
- *Networking breakfast/lunch with 5 selected key officials*
- *Exclusive logo branding*
- *9 square meter exhibition booth at premium position*
- *10 rounds of 1-5 minutes documentary to run on LED during event in expo area*
- *6 delegate passes with meals and stay facility*
- *Logo on the main backdrop of the conference and all tracks*
- *Logo on pre-event promotional literature*
- *Company logo to be featured in all event advertisements*
- *Company's promotional materials in conference delegate kit*
- *Logo branding on conference website & emailers*
- *Promotional campaign on our social media handles*
- *Interview coverage*
- *Special story to be featured*

ASSOCIATE SPONSOR INR 3 LAKHS (GST @ 18% Extra)

BENEFITS

- *Choice of 1 speaker slot of 15 minutes*
- *12 square meter exhibition booth at premium position*
- *4 delegate passes with meals and stay facility*
- *Logo on the main backdrop of the conference and all tracks*
- *Logo on pre-event promotional literature*
- *Company logo to be featured in all event advertisements*
- *Company's promotional materials in conference delegate kit*
- *Logo branding on conference website & emailers*
- *Promotional campaign on our social media handles*

EXHIBITOR

Exhibition Booth Opportunity

Investment 200000/- plus taxes which include 4 sqm exhibition booth and For Start Up, 4 sqm exhibition booth costs INR 100000/- plus taxes.
Minimum Size : 4 sqm

- *Opportunity to present your products to both decision-makers and interested Industry Delegates*
- *Booth will have - 1 Table 2 chair, Spotlight and Fascia Name*
- *The applications for booth areas are considered immediately as they are received. Please apply early to*
- *As an Exhibitor please observe that you can reserve only the booth area*
- *2 delegate Passes with meals will be given with 4 sqm exhibition booth*
- *Exhibitor will get Logo branding in Expo Area only*

**For other innovative options, please contact @8130057835
or refer to our sponsorship dossier**

Speakers who graced us in past



Our Partners in Previous Events



JOIN US !

For more details please contact :

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